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Industries Education

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Offering kids in the country a platform for experiencing their 15 minutes of fame, KidzMondo Doha has partnered with Qatar Media Corporation (QMC) to give the indoor theme park's young visitors a unique opportunity to host their very own 'Live on Air' radio show.

By bq staff - Oct 3, 2016

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The new KidzMondo activity will let 'Kidizens' live the 'behind-the-microphone life' of radio hosts and studio technicians, just like their adult counterparts at QMC.



Nabil R Barakat, general manager, KidzMondo Doha, said: "Radio has been a part of the culture of citizens and residents in Qatar for many generations and continues to inform, entertain and excite listeners every day."

He added: "KidzMondo Doha's collaboration with QMC will not only let our visitors feel like they are part of that culture but will also arm them with audio technical skills and public speaking experiences while fostering a spirit of coordination and team play among the 'Studio Crew'."

The 'Radio Show' activity will have kids aged six to 14 learning how to collaborate to discuss, rehearse and arrange their speaking turns and broadcast their session 'Live on Air'. Meanwhile, other members of the 'Crew' will handle the technical aspects of running a radio station, such as operating audio mixers and other studio equipment.

Ground floor completion

KidzMondo Doha's partnership with QMC comes on the heels of the edutainment city's completion of its ground floor, in preparation for the grand opening of the indoor theme park, set to take place at the Mall of Qatar, before the end of the year.

The completion of the ground floor takes the indoor theme park a significant step further into making the dream of bringing KidzMondo's edutainment concept to kids and families in Qatar, come true.