

KidzMondo Doha, LBDI Holding sign agreement

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IN a step towards making the indoor theme park a more vibrant and lively place for young visitors, KidzMondo Doha, Qatar's one-of-a-kind miniature edutainment city, has partnered with LBDI Holding – Mister Pizza and Crepe & More, to add a fun culinary experience to its wide range of educative and entertaining activities and establishments for children in the country.

While Crepe & More will serve authentic, made-to-order crepes, with a broad choice of savoury and sweet fillings to KidzMondo's visitors, Mister Pizza will provide Kidzizens (citizens of KidzMondo) with fresh pizza dough, which they can top with their favourite selection of wholesome ingredients like vegetables, meats and cheeses, before handing it back to the chef to bake them an authentic Italian homemade pizza.

Commenting on the partnership, Nabil R Barakat, General Manager of KidzMondo Doha said: "Our partnership with LBDI Holding - Mister Pizza and Crepe & More, two celebrated F&B outlets, adds a unique flavour to kidzizens' experience at our indoor theme park. It is a demonstration of the vast range of fun and educative activities that KidzMondo

will offer children when it opens its doors to young visitors later this year."

General Manger of Mister Pizza, Amin Serri, said: "We are excited to be shaking hands with KidzMondo Doha to introduce the theme park's young visitors to our authentic homemade freshly baked-oven pizzas. By having kids involved in the process of creating their own meal, we are taking them on an exciting culinary experience that not only provides them with a healthy meal to boost their energy, but also stirs their creativity and teaches them an essential life-skill."

General Manager of Crepe & More, Hamza al Khayat, said: "By partnering with KidzMondo Doha, Crepe & More will introduce kids to our exciting world of fresh, healthy, made-from-scratch crepes, which they can enjoy eating in a great ambience. At our outlet at KidzMondo Doha, young visitors will also experience first-hand the importance of a healthy meal that is prepared with fresh ingredients in maintaining a balanced diet and leading an active lifestyle."

KidzMondo Doha is regarded as the 'First city of education and entertainment', and features an interactive kid-sized city developed for and managed solely by children, between the age of two and 14.



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