

## KidzMondo to introduce safety bracelets for kids

JUN 13, 2016 0 542



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KidzMondo Doha, Qatar's upcoming edutainment city, will utilise cutting-edge RFID bracelets (safety bands) that tracks the movement of every child during their visit, in order to ensure kids' safety while they enjoy a fully immersive experience at the indoor theme park. KidzMondo Doha's General Manager Nabil Barakat told Qatar Tribune recently.

The 'safety bracelets' is just one of the measures that KidzMondo has in place to ensure its young visitors' well-being.

'At KidzMondo Doha, safety is priority. Hence, we have left no stone unturned to receive certification from 'Kidproof Safety' - the driving force in proactive and preventative child safety education globally, while also being affiliated with the International Association of Amusement Parks and Attractions (IAAPA),' Barakat said.

'To step up safety of children while they are in the KidzMondo city, the kids will be given a RFID bracelet that tracks the movement of every child during their stay at KidzMondo. We also have a Health & Safety department at KidzMondo to further help maintain and assure the highest standards of safety,' he added.

In addition to sound safety measures, KidzMondo relies on a number of unique concepts and features to set itself apart from any other kids theme park. Barakat pointed out.

'What differentiates KidzMondo are its curriculums that have been specially designed in collaboration with the Lebanese American University targeting different age groups in order to educate children in a holistic manner, by developing their cognitive, emotional, psychomotor and social abilities through the exciting activities of the theme park's different establishments,' he explained.

Partnering with celebrated brands to develop its establishments is another priority that KidzMondo puts emphasis on.

'In order to provide kids in Qatar with a relevant and appealing learning experience that encourages interest, that learning needs to be based on 'actual reality' and physical interaction with the tangible world and people, rather than abstract concepts on a computer screen or in a book,' the General Manager said.

'That is why KidzMondo's establishments are developed in partnership with leading brands that people can relate to and associate with closely, thereby creating a homely environment for young minds to thrive in, whether they are visiting a bank, boarding a plane, track racing or grooming their hair at a barbershop,' he added.